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## Imagine Publishing Celebrates First *New York Times* Best-Seller!

**Judy Collins' Children's Book, *Over the Rainbow*,  
Debuts at #10 on June 20, 2010 Children's Picture Book List**

(Tuesday, June 15, 2010) FOR IMMEDIATE RELEASE—Peter Yarrow Books, an imprint of Imagine Publishing, Inc., celebrates its first *New York Times* best-selling book, ***Over the Rainbow*** (Peter Yarrow Books, an imprint of Imagine Publishing; Spring 2010; ISBN 13: 978-1-936140-00-8 \$17.95; Hardcover, with CD), performed by Judy Collins, with paintings by Eric Puybaret. The book will debut at #10 on the *NY Times'* children's picture book list on Sunday, June 20<sup>th</sup>.

Charles Nurnberg, President of Imagine Publishing, says, "We knew we had the makings of an important and creative partnership when Peter joined with us, and what better way to celebrate that relationship—and our first best-seller—than with Judy Collins, an international music icon." Peter Yarrow adds, "Charlie and Jeremy Nurnberg have created a true work of art by combining Judy's extraordinary rendition of 'Over the Rainbow' with the brilliant illustrations of Eric Puybaret. I am thrilled to be sharing a partnership with Imagine that continues the tradition of publishing great books of treasured songs written and performed by artists, like Judy Collins, who have helped define the musical landscape of America." Judy Collins notes, "I was named after Judy Garland, and the song 'Over the Rainbow' was recorded a few months before my birth. I am so proud and grateful to Judy Garland and to songwriter Harold Arlen and lyricist E.Y. Harburg for the song—and now the book—that is so dear to my heart."

The picture book contains an original CD embedded into the jacket, which includes Judy Collins' extraordinary recording of "Over the Rainbow" as well as two classic folk songs. ***Over the Rainbow*** is the second of a children's series to be released by Peter Yarrow Books and Imagine Publishing that was launched with the publication of *The Marvelous Toy*, an enthusiastically received book and CD by singer/songwriter Tom Paxton. Coming this holiday season, Imagine Publishing will release an illustrated book with a CD containing Peter, Paul & Mary's last recording, one of two versions of "The Night Before Christmas." Peter Yarrow and Noel (Paul) Stookey are dedicating this very special release to Mary Travers, who recorded her part not long before her passing in September of 2009. Early this fall, the Imagine flagship imprint will publish *Waking Up Is Hard To Do*, a picture book and CD set featuring music icon Neil Sedaka, with new lyrics for kids based on his #1 *Billboard* chart-topping song, "Breaking Up Is Hard To Do."

Imagine Publishing and its imprints were formed in 2009 by father/son team Charles Nurnberg and Jeremy Nurnberg, with titles covering science & nature, music & art, sports, reference, and the magic of knowledge, among a multitude of subjects. Say the Nurnbergs, "Our publishing philosophy is to inspire, educate and 'edutain' the book-buying public." Currently, they publish 25 books per year.

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**To book an interview with Judy Collins or for more information about *Over the Rainbow* and Peter Yarrow Books/Imagine Publishing, please contact Justin Loeber, Mouth Public Relations, at 212-260-7576 or Justin.Loeber@MouthPublicRelations.com.**